



ITTP-COVID19

International Teleconference on Technology and Policy for Supporting
Implementation of COVID-19 Recovery Plan in Southeast Asia

Meeting with

**Somchith Sompaseuth(Ph.D Candidate) –
The National University of Laos (Laos)**

Date : 11 June 2021 (Friday)

Time : 17:30 Laos Time



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Outline

1. Update Program Webinar II
2. Discussion on Need, Issue & Recommendation



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Webinar II : Program

Malaysia time	Indonesia Time	Myanmar time	Agenda	Speaker
09:30	08:30	08:00	Opening	MC : Prita Permadi
09:35	08:35	08:05	Myanmar Anthem Song	MC : Prita Permadi
			ASEAN Anthem Song	MC: Prita Permida
09:40	08:40	08:10	Welcoming Speech	Dr. Tin Tin Htwe Rector of Yangon University of Economics
09:50	08:50	08:20	Welcoming Remarks	ASEAN Representative*
10:00	09:00	08:30	Keynote Speech I "Role of the Central Bank to Support MSMEs Digitalization through Digital Payment System"	Ms. Yunita Resmi Sari Executive Director Head of SMEs Development and Consumer Protection Department Bank Indonesia
10:15	09:15	08:45	Keynote Speech II "The Progress of MSMEs Internationalization in ASEAN"	Dr. Aladdin D. Rillo Senior Economic Advisor, Economic Research Institute for ASEAN and East Asia (ERIA)
10:30	09:30	08:55	Keynote Speech III "Ministry Initiatives to Strengthen Internationalization of MSMEs"	Mr. Teten Masduki Minister Cooperatives & Small Medium Enterprises Republic of Indonesia
10:45	09:45	09:10	Keynote Speech IV "Ministry Initiatives to support MSMEs to mitigate the impact of COVID19"	YB Dato Sri Dr. Haji Wan Junaidi* Minister Of Entrepreneur Development and Cooperatives (MEDAC) Malaysia



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11:00	10:00	09:25	Photo session, Q&A Session for Keynote	
11:05	10:05	09:30	Speech from ITTP-COVID19 General Chairman "Webinar Introduction: Establishment Of ASEAN Network For Strengthening Internationalization Of MSME"	Prof. Dr. –Ing. Eko Supriyanto ANTP COVID-19 General Chairman
11:15	10:15	09:40	MC Closing + Network Establishment survey introduction to be fill up	
11:17	10:17	09:42	Webinar Introduction	<i>Webinar Moderator:</i> Prof. Dr. Raditya Sukmana, SE., M.A. <i>Head of Doctorate Degree in Islamic Economics Universitas Airlangga</i>
11:20	10:20	09:45	Webinar Speaker I "The Unprecedented Economic Disruption in Phuket: Impacts and Survival Path"	Asst. Prof. Dr. Chayanon Phucharoen <i>Research Director Faculty of Hospitality and Tourism Prince of Songkla University, Thailand</i>
10:35	10:35	10:00	Speaker II introduction	<i>Moderator I</i>
10:37	10:37	10:02	Webinar Speaker II "Entrepreneurship and MSMEs Development in Myanmar"	Prof Dr Nu Nu Lwin <i>Professor & Head of Department Yangon University of Economics</i>
10:42	10:42	10.07	Q&A Session	Speaker I & II
10:48	10:48	10:13	Speaker III introduction	<i>Moderator I</i>
10:50	10:50	10:15	Webinar Speaker III "Surviving and Sustaining A Business in the Covid 19 Era through Innovative Collaboration with MSMEs in Indonesia–"	Ms. Kusuma Ida Anjani <i>Bussiness Development & Innovation PT Mustika Ratu Tbk</i>



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11:05	11:05	10:30	Speaker IV introduction	Moderator I
11:07	11:07	10:32	Webinar Speaker IV "Entrepreneurship Innovation Strategy for MSMEs in ASEAN"	Mr. Kiwi Aliwarga Chief Executive Officer UMG Myanmar & President Commissioner of UMG Idealab
11:22	11:22	10:47	Q&A Session	Speaker III & IV
11:28	11:28	10:53	Speaker V introduction	Moderator I
11:30	11:30	10:55	Webinar Speaker V "The Role of Product Certification in Strengthening MSMEs in Australia"	Ms. Collins Rex Global Trade Professional Alliance Victorian Government
11:45	11:45	11:10	Q&A Session	
11:48	11:48	11:13	Speaker VI introduction	Moderator II
11:50	11:50	11:15	Webinar Speaker VI "Financing Model for MSMEs in New Norm"	Mr Amam Sukriyanto Director of Small & Medium Enterprise Bank Rakyat Indonesia
12:05	12:05	11:30	Q&A Session	
12:08	12:08	11:33	Speaker VII introduction	Moderator II
12:10	12:10	11:35	Webinar Speaker VII "Community Based Financing Model for Micro & Small Enterprises on E Commerce"	Mr. Sunar Basuki Director of Institutional and Planning Permodalan Nasional Madani, Indonesia
12:25	12:25	11:50	Q&A Session	
12:28	12:28	11:53	Speaker VIII introduction	Moderator II
12:30	12:30	11:55	Webinar Speaker VIII "Harmonization of MSMEs Policy in ASEAN"	Dr. Telisa Aulia Falianty Assistant to Presidential Special Staff, Indonesia
12:50	12:50	13:10	Q&A Session	



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12:50	12:50	13:10	Q&A Session	
12:55	12:55	13:30	Opinion and Statement 1	<i>Vietnam Representative</i>
13:00	13:00	13:35	Opinion and Statement 2	<i>Cambodia Representative</i>
13:05	13:05	13:40	Opinion and Statement 3	<i>Laos Representative</i>
13:10	13:10	13:45	Opinion and Statement 4	<i>Philippines Representative</i>
13:15	13:15	13:50	Opinion and Statement 5	<i>Singapore Representative</i>
13:20	13:20	13:55	Opinion and Statement 6	<i>Brunei Representative</i>
13:25	13:25	14:00	Summary of all the speakers	<i>Webinar Moderator (both moderator)</i>
13:35	13:35	14:10	Presentation of Online Survey Result	<i>Universiti Teknologi Malaysia (Dr Othman)</i>
13:45	13:45	14:20	Implementation Plan	<i>Dr. Telisa Aulia Falianty</i> <i>Assistant to Presidential Special Staff, Indonesia</i>
13:50	13:50	14:30	Closing	<i>MC</i>
13:55	13:55	14:35	End	



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Need

- A total of 178 557 registered enterprises were operating in Lao PDR as of 2013, around 99.8% of the participating units, or 124 567, were classified as SMEs. (GIZ,2014)
- Laos has focused its SMEs policy improving the legal and regulatory environment to support SME development policies since the early 2000s and benefits from a relatively good institutional framework and a dedicated fund for SME development. ASEAN SME Policy Index 2018.
- Geographically, SMEs appear to be concentrated in the country's three most populous regions – Vientiane prefecture (12.9% of the population and 28.2% of MSMEs), Savannakhet province (15.2% of the population and 11.0% of MSMEs), and Champasak province (9.1% of the population and 9.2% of MSMEs) – with a significant skew towards the capital (LSB, 2013)



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Issue

- Limited infrastructure and rather high barriers to starting a business (WEF, 2017; World Bank, 2017) Medium-sized enterprises cite limited transportation infrastructure as a key constraint to doing business, while small enterprises cite tax rates (World Bank, 2016)
- SMEs face barriers to expansion which may be a “missing middle” in the country’s production structure, as in common with many other emerging economies in Southeast Asia and beyond (GIZ, 2014).
- Laotian enterprises have access only to a small domestic market for goods and services, very few private Laotian enterprises export (GIZ, 2014).
- Lao SMEs provide a slightly higher structural contribution to employment than in OECD countries around 82.2% of total private-sector employment (LSB, 2013)



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Recommendation

- ✓ More Government Regulation improvement and ASEAN harmonization for the better business environment for domestic and foreign firms (Infrastructure improvement and development, revision of taxes, VAT, etc.)
- ✓ Product Quality → Certification
- ✓ Access to Market → B2B Platform
- ✓ Government Regulation → ASEAN Harmonization
- ✓ Supply Chain → ASEAN Consortium
- ✓ Digital Platform → Platform Sharing (ANTP)